

MY ABILITY TO CREATE CUTTING-EDGE DIGITAL EXPERIENCES HAS ALLOWED ME TO WORK WITH SOME OF THE MOST RECOGNIZED BRANDS IN THE WORLD. THIS IS MY RESUME...

WORK EXPERIENCE PAST AND PRESENT

Digital Art Director / Consultant for Sleep Number (10/2016 – Present)

In this role, my primary responsibilities included working with channel owners to design and development campaign marketing creative for Sleep Number web, display and social. Additional responsibilities also included managing digital assets, presenting to stakeholders, and managing day-to-day creative request and deliverable.

Collegis Education – Bloomington, MN (04/2014 – 10/2016) Art Director

Providing design and UX direction for the organization and its partners. Other responsibilities included: management of a fellow team member, peer reviews, providing best practices and strategic thinking for partners, and working with cross-functional team members to ensure project deliverables.

Contract Art Director / Digital, MN (01/2013 – 04/2014)

During this time I contracted with Lifetime Fitness and BI Worldwide with with UX design directors and strategic planner for a wide range of client related projects.

RBA – Minneapolis, MN (01/2012 – 01/2013) Interactive Designer

Responsibilities included design creation of client work and working with cross-functional team members to ensure accurate delivery of various projects in a timely manner. Other responsibilities included mentoring and guidance of junior team members and project time estimating for resourcing.

row27 Studio – Minneapolis, MN (08/2010 – 01/2012) Senior Interactive Designer

Lead design direction of client work for over 72 collegiate teams. Also worked side-by-side with project managers, developers, and stakeholders to make sure marketing and brand objectives were met.

Senior Interactive Art Director / Contractor (03/2009 – 08/2010)

Provided design direction and concepting for agencies such as M J Kretzinger (formerly Atomic Playpen), Wingnut Advertising, Bluestem Brands.

Previous experience and job history include:

Digital River (Contract) – Minneapolis, MN *Digital Design Consultant*
Total Source Solution – Minneapolis, MN *Lead Designer/Interactive & Print*
Space150 – Minneapolis, MN *Interactive Design*
OLSON – Minneapolis, MN, *Interactive Design*

EDUCATION SCHOOLING OF DESIGN

Maryland Institute, College of Art: Baltimore, MD (2001–2004)

Bachelor of Fine Arts in Graphic Design
Courses included: drawing, painting, advanced design and typography,
John Hopkins University Design Coalition, web design, and digital imaging.

Maryland College of Art and Design: Silver Spring, MD (1999–2001)

Associate of Fine Arts Degree, Visual Communication
Courses included: drawing, painting, and communication design.

Mac and PC platform experience includes: Sketch, InDesign, Photoshop, Illustrator, PowerPoint, Word, Excel

SOFTWARE EXPERIENCE ITS WHAT YOU KNOW

RECOGNITION AWARDS AND HONORS

TheDieline.com – Capsule Self-Promotion Chocolate
Effie Award - Silver – Nike Bauer Hockey Site
Print Magazine - Annual Design – Capsule Self-Promotion Chocolate
Communication Arts - Site of the Week – Nike Bauer Hockey Site
Print Magazine - Annual Design – Fire 8 Poetry Book

CLIENT EXPERIENCE BRAND INTERACTION

KODAK / Microsoft / Bauer Hockey / Minnesota Wild / Target Corporation /
United Health Group / Red Wing Shoes / Comcast / Minnesota State Lottery /
Pearson Education / Maryland Institute College of Art / Ameriprise Financial / Honeywell /
Minnesota Timberwolves / Lifetime Fitness / Navistar / AstraZeneca / Sleep Number Corporation